

MINUTES OF THE SPECIAL MEETING OF THE SENIOR COMMISSION OF THE CITY OF COTTONWOOD, ARIZONA, HELD FEBRUARY 15, 2011 AT THE VERDE VALLEY SENIOR CENTER LOCATED AT 500 E. CHERRY STREET, COTTONWOOD, ARIZONA.

Chairman Bremner called the meeting to order at 3:55 P.M.

ROLL CALL

Roll call was as follows:

Commission Members Present

Elaine Bremner, Chairperson
Jake Gonzales, Vice Chairperson
Max Brown, Commission Member
Dave Puzas, Commission Member
Paula Kelly, Commission Member
John O'Neill, Commission Member
Iris Dobler, Commission Member

Council Members Present

Linda Norman was not available to attend.

Two visitors were in attendance: Lana Tolleson, President/CEO of the Cottonwood Chamber of Commerce; and Pam Miller, CEO/Publisher of the Verde Independent.

CALL TO THE PUBLIC

There were no comments from the public.

APPROVAL OF MINUTES FOR THE REGULAR MEETING OF JANUARY 27, 2011

Vice Chairperson Gonzales moved to approve the minutes, and Commissioner Brown seconded. Motion carried.

OLD BUSINESS

Chairperson Bremner wished to clarify the purpose of the Senior Commission and read the Mission Statement for the Commission. Iris Dobler stated she had talked to the City Attorney to verify the role of the Senior Commission. She said the Senior Commission could not be involved in any event where fees were being charged and if in the future there were an exception where the Commission were involved, it would need Council approval prior to their involvement. Chairperson Bremner stated this was not a fund raiser, but an event was to provide an opportunity for the Verde Valley's growing Senior population to learn about the wide variety of activities and services available to enhance their quality of

life. Chairperson Bremner ask the Commissioners if they were interested in assisting and they all said yes. Chairperson Bremner also stated this is not a fund raiser for the Senior Center, but if there were any funds remaining from the event, the Senior Commission at a prior meeting had agreed that they could be split between the Chamber of Commerce and the Senior Center.

The Prime Time Fair Planning Committee (consisting of Elaine Bremner, Max Brown, Paula Kelly, Rick Carns, Lana Tolleson and Pam Miller) had met on February 7, 2011, 1:45 PM. They discussed and planned many matters for the Prime Time Fair, including:

- Signage/sandwich boards
 - Obtaining approval to place signage from land owners at the corner of Cherry and Main Sts.
- Banner space at Chamber of Commerce (8' x 2') is reserved for week of 5/1 – 5/7/11 (Verde Independent will provide the banners)
 - Working with Tim Costello to see if banners can be put up across streets
- Parking will include directional signs
 - Commissioner Brown will notify residents on street near the AHA that there will be extra traffic, and possibly people parking in front of their houses for short periods of time
- Food will be outside on the patio
 - Dave Puzas said the Knights of Columbus will not be having a food booth
 - Verde Valley Senior Center may provide some (will try to get donations from various vendors)
- Restrooms are also outside
- PA system will be provided by AHA
- Entertainment (all volunteers) – four slots:
 - 9:30 – 10:30 AM
 - 11:00 – 12:00 Noon
 - 12:30 – 1:30 PM
 - 2:00 – 3:00 PM (Wayne's World has reserved this time slot)
- Booths
 - Space for 50 booths (18 with electrical)
 - Costs: \$125 for non-profits; \$175 for profits
 - Tablecloths on all tables to maintain consistency (Elaine Bremner will check with Mission Linen)
 - Tables – possibly from Verde Valley Rentals, or perhaps donated by a church or other organization
- Doorprizes – Planning Committee will be making contacts for these
- Volunteers to meet/greet (Senior Commission members might help with this)
- Trash Cans – Waste Management will provide cardboard boxes
 - Need to be sure there are containers for recycling

- If any of the exhibitors wish to do a special presentation, they could give advance notice, and use one of the classrooms. A price will be set for any exhibitor who wishes to use one of the classrooms. An hour maximum was suggested.
- It was mentioned that hopefully, a donation will be able to be made to AHA. The Prime Time Fair Planning Committee is planning to hold their next meeting at 3:00 PM on March 1, 2011, at the Verde Valley Senior Center. Commission members were invited to attend, if they wish.

NEW BUSINESS

Chairman Bremner requested that an agenda item for the next meeting be the discussion of future project ideas for the Senior Commission. Commissioners were asked to bring their input and ideas on this topic to the next meeting.

ADJOURNMENT

It was moved by Vice-Chairperson Gonzales to adjourn. Commissioner Brown seconded the motion. Meeting adjourned at 4:55 P.M.